



Release Date

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SARA LEE CORPORATION TO WEBCAST PRESENTATION AT DEUTSCHE BANK GLOBAL CONSUMER CONFERENCE

DOWNERS GROVE, Ill. (June 10, 2010) – Sara Lee Corp. (NYSE: SLE) today announced that its presentation at the Deutsche Bank Global Consumer Conference in Paris, France will be broadcast live via the Internet at 7:45 a.m. CDT (2:45 p.m. in Paris) on Tues., June 15, 2010.

The live webcast can be accessed at www.saralee.com and will feature Marcel Smits, interim chief executive officer of Sara Lee Corp. Smits will give an overview of the company, its recent strong financial performance and strategic direction. The webcast is anticipated to conclude by 8:30 a.m. CDT.

For people who are unable to listen to the webcast live, the presentation will be available the same day at 10:30 a.m. CDT in the Investor Relations section of the Sara Lee corporate Web site, and will remain until Dec. 15, 2010.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee*, *Senseo* and *Bimbo*. Collectively, these brands generate approximately \$13 billion in annual net sales covering nearly 200 countries. The Sara Lee community consists of approximately 41,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.